



Shaun the Sheep  
**BIG SHEEP TRAIL**  
SUPPORTING  
BIG BROTHERS BIG SISTERS

# ARTIST INFORMATION & SUBMISSION PACK

A Wild in Art event supporting  
Big Brothers Big Sisters of Christchurch

Presented by



Big Brothers Big Sisters  
of Christchurch  
*Tuakana Teina*



**Willowbank**  
wildlife reserve

**We're excited to invite you to be part of an event that will bring Cantabrians together through creativity, community, and connection.**

## **GET READY FOR SOMETHING TRULY EWE-NIQUE**

For 10 weeks from mid-January 2027, Shaun the Sheep sculptures will transform our streets, parks, and public spaces into a vibrant, free, open-air gallery. This playful and imaginative trail will bring art out into the city, inviting people of all ages to explore, connect, and discover.

Each Big Shaun will be brought to life by talented local artists, turning blank sculptures into bold, memorable works of art. Alongside them, Little Shauns will be decorated by tamariki from local schools who are part of our School's Programme, adding colour, creativity, and a touch of mischief at every turn.

This is an opportunity to create something that will be seen, shared, and celebrated by thousands. Locals and visitors alike will follow the trail together, experiencing the city in a whole new way where art meets heart... and the impact goes beyond the trail.

Once the trail ends, each Big Shaun will be auctioned, with proceeds supporting Big Brothers Big Sisters of Christchurch. Every sculpture will help create life-changing mentoring friendships for local tamariki and rangatahi, strengthening connections that last a lifetime.

### **Got a big idea for Shaun?**

Unleash your creativity and help transform Christchurch into a vibrant open-air gallery as part of the Big Sheep Trail.

**Submissions close midnight, 28 June 2026.**

**Whether you are an established artist or looking to make your mark in the art world we'd love for you to be involved and are looking for designs across a multitude of styles!**



# SO, HOW DOES IT WORK?



- ➔ Businesses, groups, and individuals are invited to sponsor a Big Shaun the Sheep Sculpture.
- ➔ Artists submit their baa-rilant designs.
- ➔ Submissions are presented to sponsors at a special art selection event.
- ➔ If a sponsor selects your design, you'll receive a koha of \$1,500 (+ GST if registered) to bring your artwork to life on a Big Shaun the Sheep sculpture.
- ➔ Completed sculptures will be displayed across streets, parks, and public spaces of Christchurch for 10 weeks from the 16th January 2027.
- ➔ At the end of the trail, each sculpture will be auctioned to raise vital funds for Big Brothers Big Sisters of Christchurch.

## DON'T MISS A BLEAT



# BIG BROTHERS BIG SISTERS OF CHRISTCHURCH



Big Brothers Big Sisters Christchurch has been backing local tamariki and rangatahi for over 20 years through carefully made and nurtured friendships that truly change lives.

Many of the young people we support face adversity and are navigating challenges like family instability, social isolation, or other circumstances beyond their control. With the early support, and someone consistently in their corner, these young people are able to build confidence and start to see what's possible.

We match tamariki aged 6 to 12 with adult volunteer mentors, then fully support them as their 'friendsheep' grows. These aren't short-term connections, they're real, lasting relationships that can continue right through to age 18 and beyond.

It's simple, powerful stuff. Time spent together. Someone in your corner. A trusted friend who listens, encourages, and shows up.

## And it works.

Because of the consistency and support through these one-to-one mentoring matches, our rangatahi build confidence, strengthen relationships, make better choices, and feel more connected at school and in life. When one young person thrives, the impact ripples out to their whānau and community too.



*Sometimes all it takes is one friend to help a young person see what's possible.*



Wild in Art produces large-scale public art trails that bring communities together through creativity. Their events turn towns and cities into open-air galleries, encouraging exploration, connection and a bit of everyday joy.

In Ōtautahi, you may know their work through Stand Tall Giraffes, Pop-up Penguins and Elmer the Elephant, each supporting local charities.

Globally, Wild in Art has raised over £30.3 million (approx. NZ\$65 million) for charity through auctions, has contributed more than £5.3 million (NZ\$11 million) to creative communities, and engaged over 1.5 million tamariki and rangatahi in learning programmes.

They connect artists, businesses and communities, creating opportunities to showcase creativity and make a lasting impact.



Aardman is an internationally acclaimed animation studio, known for iconic characters like Wallace & Gromit, Morph and Shaun the Sheep.

Shaun is one of Aardman's most loved characters, starring in popular TV series and films enjoyed by audiences worldwide. His playful, curious nature makes him a perfect fit for creative public art.

Aardman has extensive experience in art trails, supporting artists to create unique, character-led sculptures that connect with communities.

This partnership gives artists the chance to reimagine Shaun in their own style, while working with a globally recognised and much-loved character.



# ARTISTS' GUIDELINES

## Submissions

You can submit up to two designs - but please consider your workload if both designs are selected.

Please use the templates on the following pages, and complete an online Artist Submission Form for each design and submit **HERE**

Designs must be high resolution and in PDF, JPG or PNG format. Attachments must not exceed a file size of 5MB. BBBS can not return any materials you submit.

## Design Requirements

Designs must be family-friendly and suitable for a public, all-ages audience. We won't accept designs that include:

- Sexual, political or overtly religious themes
- Violent or aggressive imagery
- Corporate logos, advertising, or references to alcohol or drugs
- Unauthorised use of brands, characters or other intellectual property

## Characters & Creative Approach

Use of Aardman characters or third-party brands requires approval as there are some limitations around this.

Keep your own artistic style front and centre.

## Practical Considerations

Designs must be safe, durable, and suitable for outdoor display over 10 weeks in changeable kiwi weather. Sculptures will be touched and interacted with by the public so please avoid materials or elements that won't handle this.

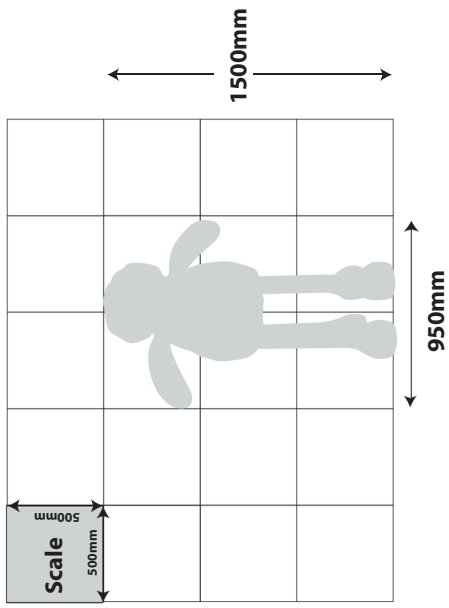
## Materials

Artists will be supported with product from our paint sponsor Resene - details on how to access this will be provided if selected.

## Artist Fee

Selected artists will receive an honorarium of \$1,500 + gst on completion.

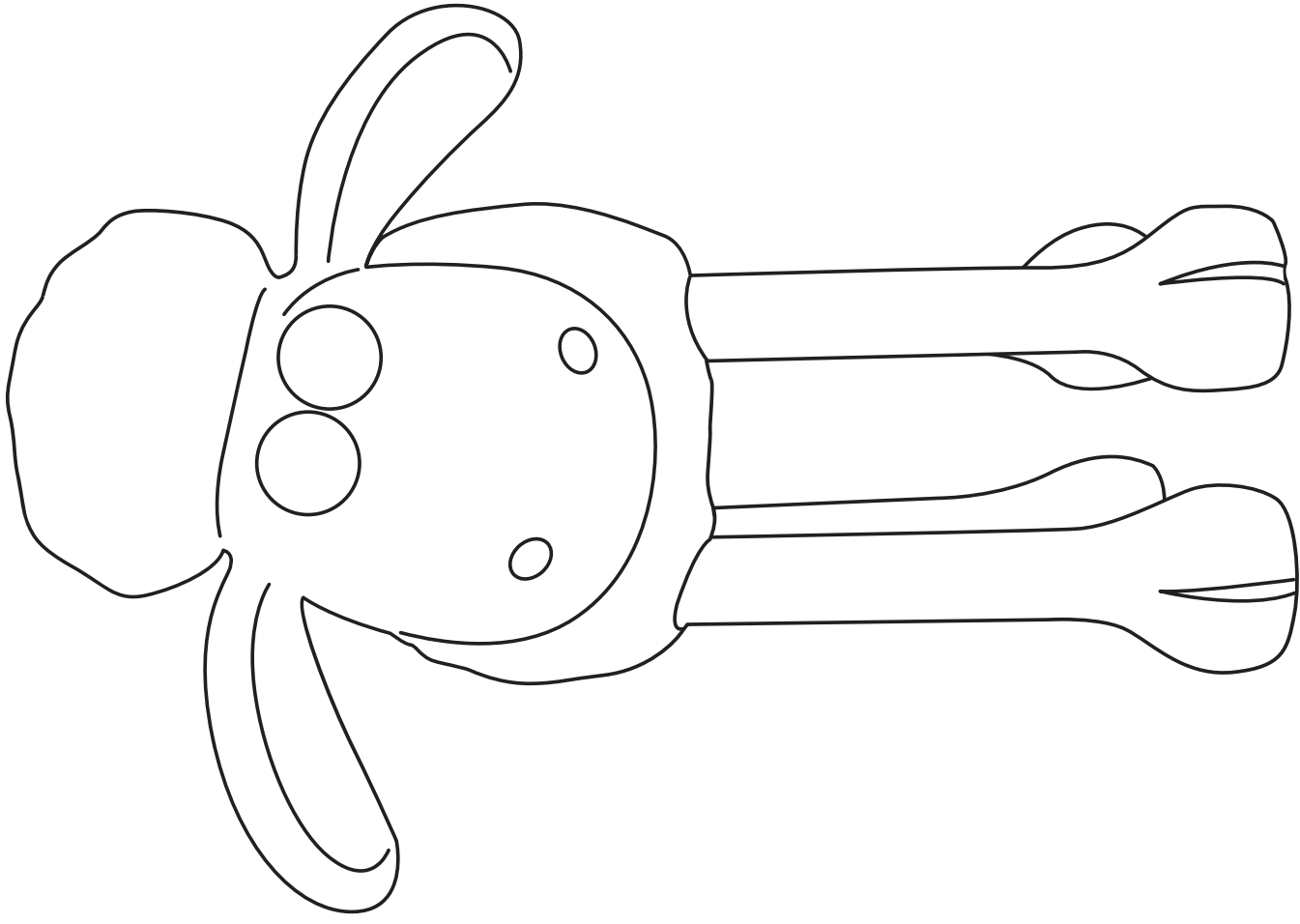




**Weight: 35kg (approx)**

**ARTIST:**

**SCULPTURE NAME:**



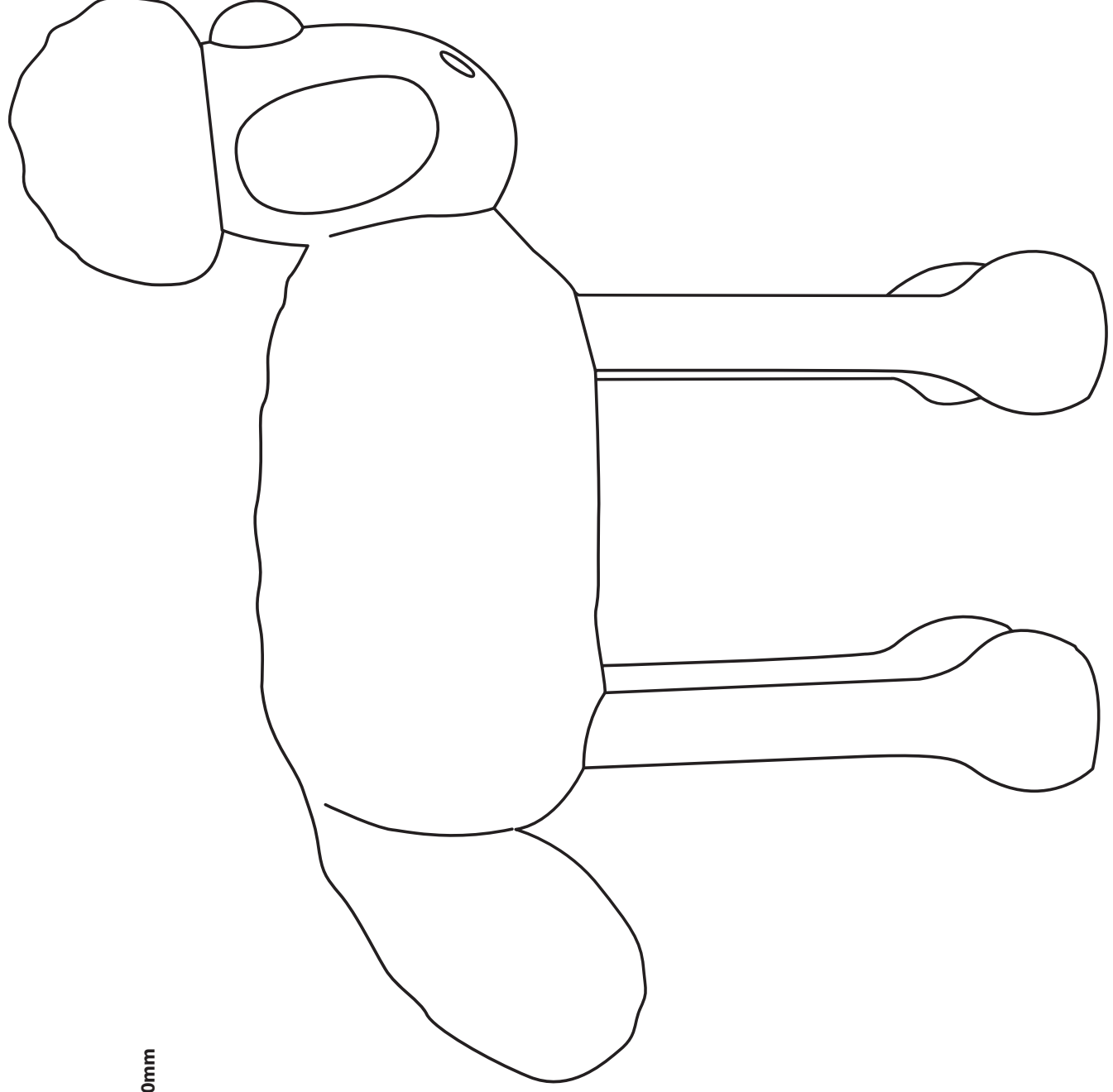
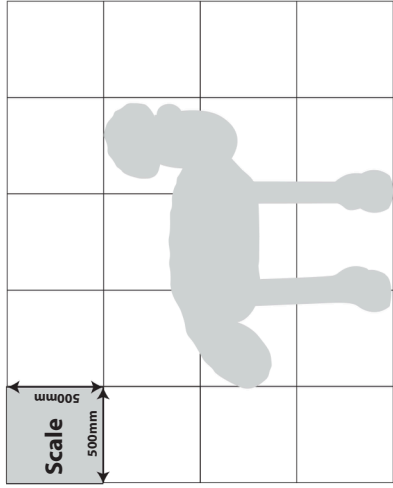
**Front**

Shaun <sup>the</sup> Sheep

**BIG SHEEP TRAIL**

SUPPORTING

**BIG BROTHERS BIG SISTERS**



Weight: 35kg (approx)

ARTIST:

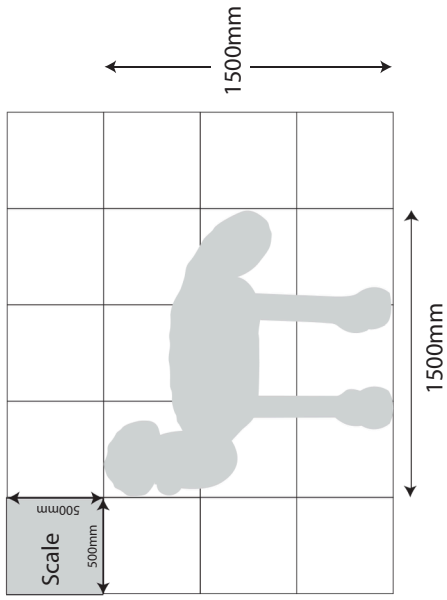
SCULPTURE NAME:

Shaun <sup>the</sup> Sheep

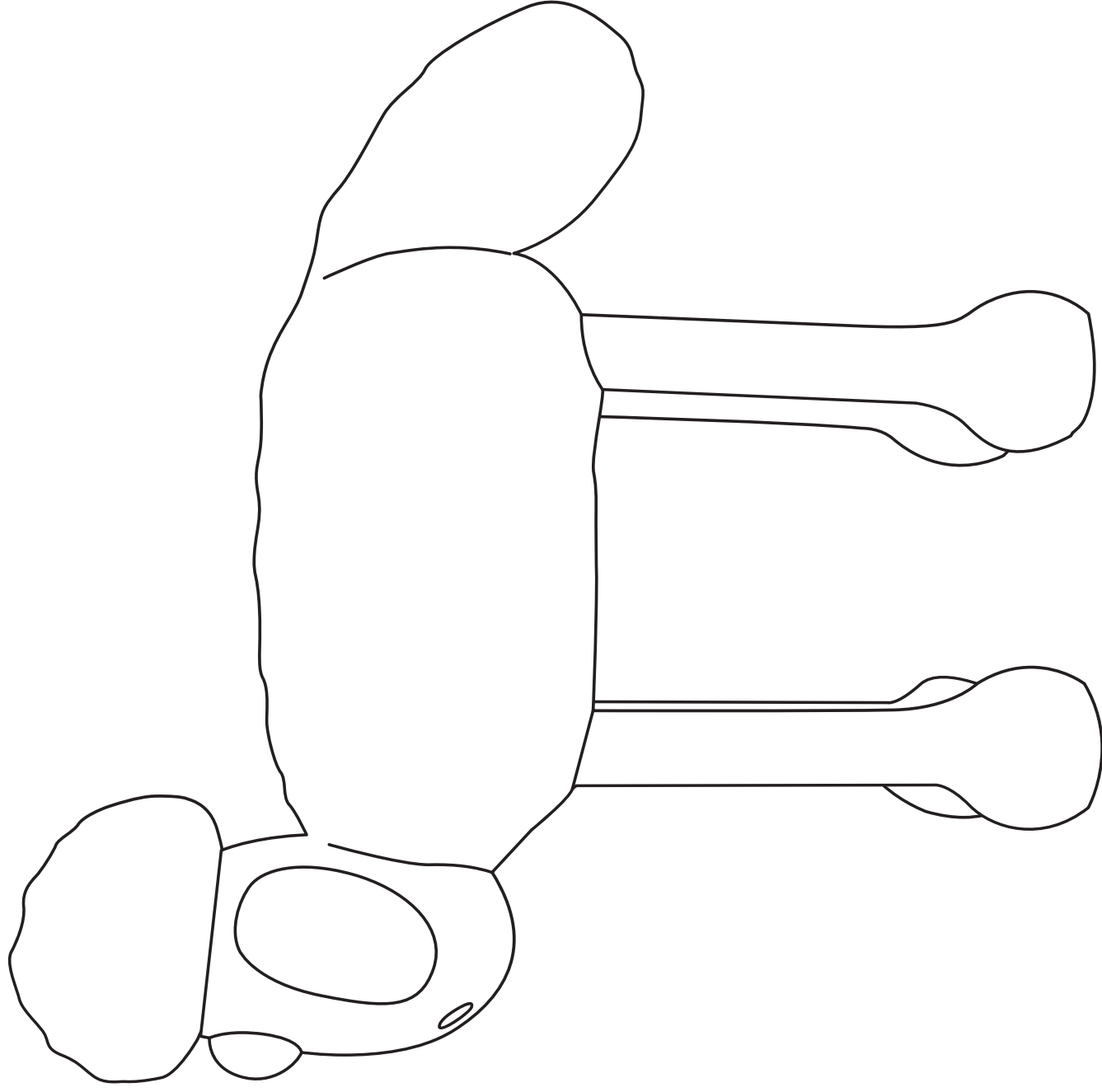
**BIG SHEEP TRAIL**

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**Right**



Weight: 35kg (approx)



ARTIST:

SCULPTURE NAME:

Shoun the Sheep

**BIG SHEEP TRAIL**

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Left

# ABOUT THE SCULPTURE

## Shaun-thing special

3D fibreglass sculptures  
(Class II fire-retardant resin +  
fibreglass + gelcoat)  
Pre-primed with a white matt primer  
Ready to paint on arrival

More detail will be provided to  
commissioned artists

## Counting sheep

Consider Shaun's size if you want to  
work from your own studio:

1500mm tall  
950mm wide  
1500mm long  
and weighs approx 35kg

## The flock thickens

Recommended products include:  
Water-based acrylics  
Quality emulsion paints  
Acrylic metallics/pearlescents  
Spray paints  
Acrylic paint pens

*From previous experience we  
know collage, photo transfer  
and vinyl are not ideal for  
outdoor sculptures. If you have  
questions about a specific  
material, please get in touch.*

# ARTIST TERMS & CONDITIONS

## 1. Submission & Eligibility

- Open to all artists, amateur or professional – you must be aged 18 or over and living in New Zealand.
- Each artist may submit up to two designs
- All entries must be received before midnight, Sunday 28 June 2026, accompanied by a completed Artist Submission Form.
- Late entries will not be accepted.
- By submitting your work, you agree to all terms and conditions outlined here, which form part of your agreement with Big Brothers Big Sisters of Christchurch (BBBS)
- Submitted data may be used by BBBS and Wild in Art for marketing, communications, and evaluation purposes, unless you opt out in writing.

## 2. Content Guidelines

- Designs must be suitable for public display and audiences of all ages.
- No overtly religious, political, or sexual themes.
- Corporate logos or advertising are not allowed.
- Designs must be reproducible on a three-dimensional Shaun the Sheep sculpture.
- Artists may discreetly sign and date their sculpture, but no logos, QR codes, or web/social links may be used.

## 3. Intellectual Property

- You must be the sole author and owner of all intellectual property (IP) in your work.
- If using someone else's work, you must have written permission from the copyright owner and provide proof if requested.
- BBBS does not accept liability for reproduction of submitted work.
- Copyright remains with the artist, but upon commissioning and payment of the \$1,500 (+ gst if registered), artists grant BBBS and Wild in Art an irrevocable, royalty-free licence to use the completed artwork for event purposes.
- Artists also consent to the use of their name, image, and work in promotional material without additional compensation.

## 4. Selection & Commissioning

- Submissions are reviewed by BBBS, Wild in Art, and Aardman before being presented to sponsors.
- Designs are commissioned only if and when selected by a sponsor.
- All decisions regarding selection are final.
- Upon commissioning, a separate contract will outline the schedule, terms, and conditions of engagement.

***Continued on next page.***

# ARTIST TERMS & CONDITIONS CONTINUED

## 5. Sculpture Modifications & Safety

- Artists may alter the basic sculpture shape, but the sculpture must remain structurally sound.
- All additions must be strong, safe, and able to withstand public interaction, including being touched, leaned on, or sat upon.
- Only artists experienced with fibreglass should attempt modifications using that material, and this must be approved by BBBS prior to any modifications commencing.
- Collage or paper-based methods are not recommended, as these materials do not withstand outdoor conditions as well as painting or mosaics.
- The base of the sculpture must be kept clear of attachments.

## 6. Painting Locations & Logistics

- A communal artists' painting space is available in Hillsborough
- If painting in your own studio, you are responsible for collection, transport, and return of the sculpture, and all associated costs – please consider the size and weight of the sculpture before choosing this option.

## 7. Materials & Finishing

- Resene is generously sponsoring paint and some equipment, all other materials must be provided by the artist.
- Avoid permanent markers or solvent-based pens – these may react with varnish.
- All sculptures must have an anti-graffiti, waterproof, varnish. We will provide the varnish and guidance on best practice for this.
- Artists must provide a list of all materials, paint brands, and colors used.

## 8. Honorarium & Quality

- Commissioned artists receive a \$1,500 (+gst if registered) honorarium, paid after completion, signoff, and submission of relevant paperwork.
- BBBS reserves the right to withhold payment if the finished sculpture, if:  
*Does not meet reasonable public display standards, or*  
*Differs significantly from the submitted design.*
- The Shaun the Sheep sculpture remains the property of BBBS and must be returned in good condition.
- If returned unfinished or damaged beyond repair, artists may be charged the full replacement cost.

## 9. Installation & Post-Event

- Artists are not responsible for street placement or collection of sculptures.
- After the trail, sculptures will be auctioned to raise funds for BBBS

# HAVE EWE DONE EVERYTHING?

**Online submission form fully completed?** *(this can't be saved as you go so it's a good idea to write your submission in word then copy + paste it into the online form when you're ready to submit).*

**Upload your sculpture template design onto your form.**

**Double checked you can paint a Shaun the Sheep between August and November 2026!**

Shaun the Sheep™

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An event by



In support of



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of Christchurch  
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Presented by



Join the Flock!  
#bigsheeptrail

